

END TERM EXAMINATION

FOURTH SEMESTER [BCA] JULY 2023

Paper Code: BCA-206

Subject: Introduction to Management
and Entrepreneurship

Time: 3 Hours

Maximum Marks: 75

Note: Attempt five question in all including Q No 1 which is compulsory.

Select one question from each unit.

Q1 Attempt **any ten** of the following: (2.5x10=25)

- ☒ Differentiate between Entrepreneur and Manager.
- ☒ How would you define an Entrepreneurship?
- ☒ What are the challenges faced by an entrepreneur?
- ☒ Briefly describe the state of entrepreneurship in India in early years of independence.
- ☒ Define the role of an entrepreneur as a mentor and role model.
- ☒ Who is an Intrapreneur and how is it different from an entrepreneur?
- ☒ Specify the factors that affect the growth of economic development of a country.
- ☒ Can Creativity and Innovation be cultivated. Comment.
- ☒ i) What are the hindrances to innovation in entrepreneurship?
- ☒ Explain key principles of creative problem solving.
- ☒ Who in your opinion are modern entrepreneurs? Justify your answer through real world modern entrepreneur.

UNIT-I

- Q2 a) Explain in detail various types of Entrepreneurs? Write an example of each type of Entrepreneur. Also, classify the types of Entrepreneurs specified by Clarence Danhof. (8)
- b) What are the general characteristics and personality traits of an entrepreneur? (4.5)

- ☒ Q3 a) Give description of any 5 agencies that support Entrepreneurship development in India. (6)
- b) Explain various types of Entrepreneurships. Also state an example of each. (6.5)

UNIT-II

- Q4 a) What is creativity? Explain the process and steps of creativity. (6)
- b) What is SWOT analysis? Perform SWOT taking any example from the industry. (6.5)

- ☒ Q5 a) What is innovation? Explain the process and steps of innovation. (6)
- b) What is creative problem solving? Explain the techniques of creative problem solving. (6.5)

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UNIT-III

- ~~Q6~~ a) What is out-of-box thinking? How can it be developed in an individual? (6) 12.5
b) What is the role of global entrepreneurs in the development of the country? Identify any two Indian global entrepreneurs and describe their journey to success. (6.5)
- Q7 a) Explain the roles and responsibilities of an Entrepreneur as an Influencer. Identify any three Indian Entrepreneurs who are also the influencers. (6)
b) Define Design Thinking? Explain the stages of Design Thinking and specify the examples of design thinking. (6.5)

UNIT-IV

- Q8 a) Explain the role and importance of Leadership in entrepreneurship. Can Leadership be developed? Justify. (6)
b) What is the difference between Leadership and Management? Identify key factors that clearly explain the difference between the two. (6.5)
- ~~Q9~~ a) Differentiate between entrepreneurship and business. (5) 12.5
b) Define business plan. What is its significance in entrepreneurship? Explain the process and factors important to consider while creating a business plan for your startup. (7.5)

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